

PRESS RELEASE – FOR IMMEDIATE RELEASE

Information Mapping introduces FS Pro 4.0

GHENT (Belgium) – November 23, 2009. Today, Information Mapping International announces its release of FS Pro 4.0. FS Pro is a software package that integrates with Microsoft Word® which allows users to quickly and easily create professional looking documents by applying the Information Mapping® method. In order to use the software properly, training in the method is recommended.

Availability

The product is available on the web store of www.informationmapping.com or through one of the global partners of Information Mapping. New users can purchase the *Full version*. For existing users, a Minor upgrade (from 3.x version) and a Major Upgrade (from 1.x – 2.x versions) is available.

About the Information Mapping® method

Information Mapping® is a research-based method that helps you capture, communicate, and manage information more effectively to increase operating efficiency, improve customer service and comply with regulatory requirements.

By applying the methodology, significant performance improvements can be achieved such as: decrease in reading time (10-50%), decrease in error rates (54%), decrease in questions to supervisors (70%), increase in accuracy of retrieval (32%), increase in documentation use (38%).

International clients

International companies that benefit every day from Information Mapping® as an information standard in their company include *Abbott Laboratories, Alcatel Lucent, American Express, Atlas Copco, Bank of America, Cisco, Danske Bank, Dow Chemicals, Exxon, Heineken, Infrabel, IRS, Johnson&Johnson, Mazda, Merck, Mitsubishi, Motorola, Nestlé, Pfizer, Shell, ...*

About Information Mapping International nv

Information Mapping International nv is a Belgian privately-held company that delivers the Information Mapping® licenses to corporate clients and organizations through their worldwide authorized partner network. Information Mapping® is represented in over 25 countries. The company has a 100% subsidiary based in Boston (US), Information Mapping Inc., to deliver services to the US market.

For more information, please contact:

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